



Privacy Notice

Seminars Personal Data

Version 1.2

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Privacy Notice

What information do we collect from you?

- Your name
- Your job title
- The name of the organisation you work for
- Your address
- Your contact telephone number
- Your email address
- Copies of your correspondence with us (including emails)

Why do we collect this information?

You have expressed an interest in attending one of our seminars.

We will process your Personal Data under our legitimate interest of arranging and delivering educational seminars on the application of antimicrobial technology.

Who might we share your information with?

We will share your Personal Data with British local and central government bodies and agencies; to the extent required by law.

We will also share your Personal Data with our suppliers, such as those providing data storage, record-keeping and messaging services. Such suppliers will process your Personal Data solely at our direction, and not for any other purpose.

What do we do with your information?

Your Personal Data is used to register you as a delegate for one of our seminars, and supporting correspondence.

How long do we keep hold of your information?

We will only use your Personal Data while you are interested in registering for a seminar, or for up to three months after you have attended the seminar you registered for.

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Can you opt out?

If your registration for a seminar hasn't been completed, you can opt out of our processing of your Personal Data at any time. Otherwise, please contact us to cancel your registration as a delegate for seminars you no longer want to attend.

What are your rights?

You can contact us at privacy@arden-foods.co.uk and:

- Ask us to provide a copy of the Personal Data for you that we hold or process.
- Request that we make a correction to the Personal Data for you that we hold or process.
- Object to our processing of your Personal Data.

If you are unhappy with our processing of your Personal Data; or our handling of a related request you can complain to the ICO at <https://ico.org.uk/concerns> or contact them by telephone on 0303 123 1113.

You also have the right to take legal action if you are not satisfied with our handling of your Personal Data; or how we deal with a related request.

Is your information used for any automated decision making?

We will not process your Personal Data for the purpose of automated decision making.

Will your information be transferred overseas?

From time to time, our suppliers may store and process your data outside the European Economic Area (EEA), in the United States.

When this occurs, your Personal Data is safeguarded by our policy of using suppliers who have adopted European Union (EU) Model Clauses; or who hold a current Privacy Shield certification for their US-based operations.

What are our contact details?

This Privacy Notice is issued by BioCote Limited.

Our principal place of business is 3 Parade Court, Central Boulevard, Prologis Park, Coventry, CV6 4QL, United Kingdom.

You can contact us:

- By post, using the postal address given above.
- By Telephone, on the contact number published on our website.
- By email using privacy@arden-foods.co.uk

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